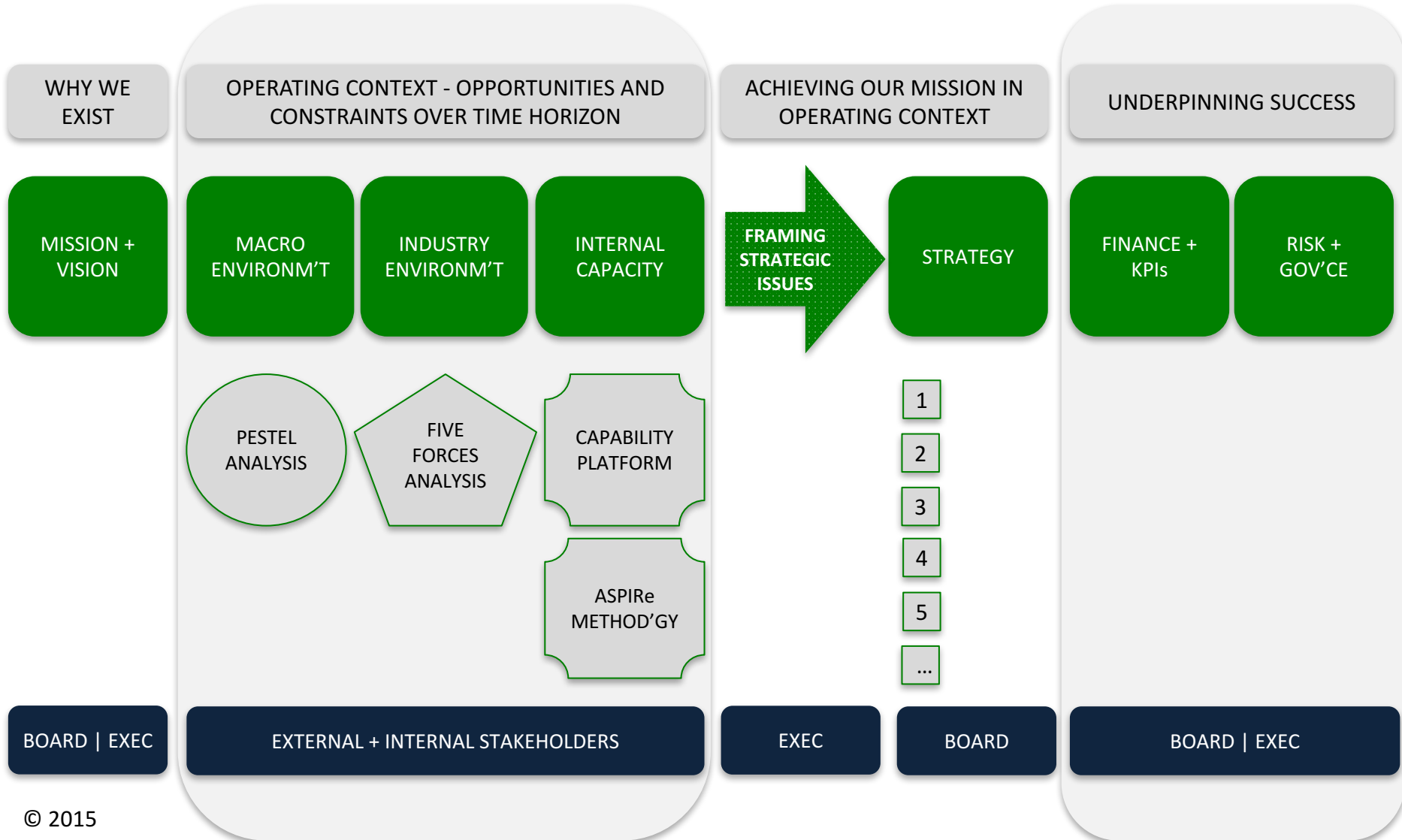


STRATEGIC PLANNING FRAMEWORK



BUSINESS PLANNING FRAMEWORK

MISSION + VISION					
STRATEGY	1	2	3	4	5
Business Unit A	Goals Actions KPIs	Goals Actions KPIs	Goals Actions KPIs	Goals Actions KPIs	Goals Actions KPIs
Business Unit B	Goals Actions KPIs ... ETC				
Business Unit C					
Business Unit D					
Business Unit E					